

# INSURE

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<b>Feature</b>	<b>Benefit</b>
<b>1:1 Calcium-Phosphorus Ratio</b>	Many horses may receive adequate calcium, but not receive the daily amount of phosphorus needed for optimal bone formation and energy metabolism the 1:1 ratio insures that the horse will not receive more phosphorus than calcium in the diet, a problem that may well exist with the high phosphorus and low or absent calcium supplements on the market.
<b>12% Calcium And Phosphorus</b>	Horses receiving 2 ounces of INSURE 12/12 will receive at least 50% of their daily calcium and essentially 100% of their phosphorus requirement from the mineral alone.
<b>Elevated Zinc, Copper And Manganese Levels</b>	Reports from university surveys and studies indicate that growing horses need approximately 80 ppm zinc, 60 ppm manganese and 30 ppm copper on a daily basis. INSURE is insurance that your horse will receive these vital trace minerals.
<b>Chemical Form Of Trace Minerals</b>	The trace minerals in INSURE are complexed or bound to a specific amino acid. This chemical form is more easily absorbed and does not interact with other nutrients to decrease its absorption.
<b>Meal Form Mineral</b>	A loose, meal-like mineral encourages a more consistent consumption than does a block
<b>Higher Salt Content</b>	The salt content of INSURE will encourage your horse to eat the recommended amount of INSURE
<b>Highly Palatable</b>	Most of the minerals used in livestock feeding are inorganic substances which are not very palatable to most animals. Various ingredients in INSURE assure you that your horse will consume this mineral.
<b>Cost Effective</b>	For 10 to 30 cents per day you can be confident that your horse is receiving a premium mineral to help him meet his requirements and balance out the variability in the roughage portion of his feed.

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